

REMARKS

Reconsideration of the issues raised in the January 10, 2006, Office Action is respectfully solicited.

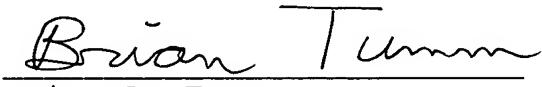
Applicants appreciate the indication of allowable subject matter in Claims 17-19 and 21-24.

For the reasons set forth in Applicants' March 31, 2006 Response, entry of which is respectfully requested, Claims 1-3, 5-10, 12, 13 and 17-24 are believed allowable and allowance thereof is respectfully requested.

This Supplemental Amendment further defines the separate tags in Applicants' independent Claims 1 and 9 as "merchandise" tags to further distinguish the applied prior art.

Further and favorable reconsideration is respectfully solicited.

Respectfully submitted,



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BRT/ad

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Encl: None

112.05/06